



Sambalpur University Start Up Forum (SUSF)
(A Section 8 company registered under the Companies Act, 2013)
An Incubation Centre of Sambalpur University

Letter No. 07/HED StartUp/2025

Date: 22/09/2025

To

The Principals - Affiliated Colleges
Sambalpur University

Sub: Regarding the University Level Competition – Start- UP and Innovation Competition – 2025 in Higher Education Department.

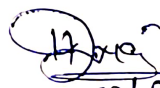
Ref: Letter No. 28263/HE Dated: 02.06.2025

Dear Madam/Sir,

With reference to the above mentioned letter, we are pleased to inform you that; the University Level Start-Up and Innovation Competition will be organized on 25-09-2025 (Thu) at Sambalpur University. The ideas which were submitted to us from the institutes were further scrutinized by our internal committee as per the guidelines mentioned in the above cited letter.

The list of Ideas which were selected for the University level competition is enclosed at Annexure – I. All participants from the selected institutions are requested to give their presentations at the University Level Competition on 25-09-25. The guidelines and schedule of the program is enclosed at Annexure – II. For any assistance you may contact the following members of our team.

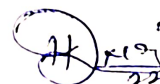
- i. Dr. Bhawani Prasad Bag (Assistant Professor in BT&BI)- susf@suniv.ac.in
- ii. Dr. Rohita Kumar Mishra (Assistant Professor in Business Administration) -susf@suniv.ac.in
- iii. Mr. Chinmaya Kumar Purohit (OIC – SUSF)- susf@suniv.ac.in
- iv. Mr. Santosh Kumar Lenka (Student Volunteer) - +91 6370526965


22/9/25
Director -SUSF

memo no. 08/HED StartUp/2025

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- i. Chairman – P.G. Council - for Information
- ii. Prof. P.K. Naik (Dept. of BT & BI)/ Prof. D.K. Mahallik (Dept. of Business Adm.)/Dr. S.Jena (Associate Prof. – SUIT) / Dr. B. P. Bag (Dept. of BT & BI) / Dr. Rohita Kumar Mishra (Dept. of Business Adm.)
- iii. All Principals of Selected Affiliated Colleges (via email) for information and further necessary action.
- iv. Director CDC – special request to share the information with the affiliated colleges.
- v. Secy. to Vice-Chancellor / P.A. to Registrar – for information


22/9/25
Director -SUSF

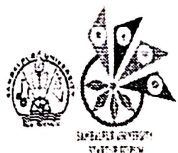


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Annexure – I


Sr. No.	Name of the Institution	Idea Code and Title of the Idea	Name of the Presenter	Time allotted for Presentation
1.	Sambalpur University - (Dept. of BT & BI)	001/SUSFCOMP-HED/2025 Title Of the Idea : AquafLOW	Santosh Kumar Lenka, Abhijit Sahu, Anurag Ratha	9:30 am to 9:45 am
2.	Sambalpur University - (Dept. of BT & BI)	002/SUSFCOMP-HED/2025 Title Of the Idea : AGRO Forest	Pratyush Pragyandipta, Biswajit Mohanty	9:45 am to 10:00 am
3.	Sambalpur University- (S.U.I.I.T)	003/SUSFCOMP-HED/2025 Title Of the Idea : A.U.R.A	Amit Kumar Sahoo, Soumya Ranjan Sahoo	10:00 am to 10:15 am
4	Sambalpur University- (S.U.I.I.T)	004/SUSFCOMP-HED/2025 Title Of the Idea : KRISHI HAWK	Bhukesh Barik, Hardik Khadelwal	10:15 am to 10:30 pm
5	Sambalpur University- (S.U.I.I.T)	005/SUSFCOMP-HED/2025 Title Of the Idea : AGRI Connect	Jagadish Sahu, Manas Ranjan Dikshit, Satya Anurag Das	10:30 am – 10:45 am
6	Rourkela College, Roukela Sudergarh	061/SUSFCOMP-HED/2025 Title Of the Idea : Portable Low Cost Millet Processing Unit for Tribal Odisha	Suprabha Sahoo	11:00 am – 11:15 am
7	Panchayat Samiti Snataka Mahavidyalaya, Barkote, Deogarh	077/SUSFCOMP-HED/2025 Title Of the Idea : Sustainable Pond Fish Farming	Meghu Udabar	11:15 am – 11:30 am
8	Dr. P.M. Institute of Advance Study In Education, Sambalpur	050/SUSFCOMP-HED/2025 Title Of the Idea : Urtecc	Satyabrata Panda	11:30 am – 11:45 am
9	Dr. P.M. Institute of Advance Study In Education, Sambalpur	051/SUSFCOMP-HED/2025 Title Of the Idea :	Prashanta Rana	11:45 am – 12:00 pm


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		Agricultural based spraying drones		
10	Anchal College, Padampur, Bargarh	006/SUSFCOMP-HED/2025 Title Of the Idea : Waste Coin; India Digital Waste to Wealth Grid	Jibanananda Dash	12:00 pm – 12:15 pm
11	Barpali College, Barpali, Bargarh	043/SUSFCOMP-HED/2025 Title Of the Idea: Grameen E-Genie, Empowering Rural India through AL - Powered Digital Access	Raj Sekhar Bagar	12:15 pm – 12:30 pm
12	Burla NAC College, Burla, Sambalpur	032/SUSFCOMP-HED/2025 Title Of the Idea: Krishi Connect	Parth Thakkar and Uday Kumar Gupta	12:30 pm – 12:45 pm
13	Boudh Panchayat College, Boudh	013/SUSFCOMP-HED/2025 Title Of the Idea: Biodegradable Packaging	Piyushraj Parida	12:45 pm – 01:00 pm
14	Women's College Jharsuguda	092/SUSFCOMP-HED/2025 Title Of the Idea: Hydroponic Farming Cum Aquaponic Farming	Manpreet Kaur	01:00 pm – 01:15 pm
15	Boudh Panchayat College, Boudh	012/SUSFCOMP-HED/2025 Title Of the Idea: FitFav, A catchy and contemporary on the world "Tailor"	Abhaya Panigrahi	01: 15 pm – 01:30 pm


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